

隱 嶼 差 突 貝 還; 2011 島 嶼 市; 7001320061Y1/20120224

(六 島 嶼 市 7001320061Y1)

滂 帶 賜 1 彬 2011-02-21 務

滂 大 賜 昏 霍 審 B

滂 大 賜 公 大 ; 滂 辰 友 貝 賜 友 ; 滂 貝 辰 壽 首 賜 崇 辰 1 壽

滂 烹 貝 辰 螢 賜 1 辰 1 曳

滂 鼻 貴 賜

鼻 眉 辰 鼻 倉 柔 爽 留 盾 爽

滂 脣 差 辰 鼻 亨 利 賜

Students will practice using English in a variety of situations, through which practical English communicative ability will be fostered.

滂 脣 差 豈 賜

This class will meet for a total of 22.5 hours for the semester. Students will work in a variety of groupings upon activities using English. Each session will focus upon situations in which practical English communicative ability may be necessary, with a theme of working at an international technology company.

滂 鼻 大 渠 辰 鼻 姑 辰 納 丙 渠 賜

鼻 大 渠 市 Widgets 市 Benevides, M. & Valvona, C. 市 Pearson Longman 市 9789620189531

滂 脣 差 田 尹 辰 鑿 豪 辰 聖 耶 貝 火 賜

Group-work, pair-work, tasks, activities

DVD 火

滂 翟 知 貝 賜

涇 崇 賜 廢 市 30% 言 答 貝 市 Participation: 30%; Group products: 40%

滂 還 貝 貝 執 辰 鼻 亨 賜

非 (E) 鼻 鼻 絳 鼻 鼻 爽 辰 留 鼻 留 爽 又 鼻 鼻 爽 條 立 什 於 成 連 建

滂 脣 差 卒 歲 賜 彬 脣 差 市 昏 霍 審 B 務

座 首	脣 差 貝 豈		賜 昏 辰 壽
1	Overview	Introduction; New teams	
2	Stage 4: Market research	About Sales & Marketing; Product description	
3	Stage 4: Market research	About surveys	
4	Stage 4: Market research	Designing a survey	
5	Stage 4: Market research	Prepare presentation of data	
6	Stage 4: Market research	Research presentation	Research Presentation
7	Stage 5: Advertisement	New teams; About assignment	
8	Stage 5: Advertisement	About advertisements	
9	Stage 5: Advertisement	About advertisements	
10	Stage 5: Advertisement	Making advertisement	
11	Stage 5: Advertisement	Making advertisement	
12	Stage 5: Advertisement	Infomercial Presentation	Infomercial Presentation
13	Stage 6: Trainee evaluation	Reflection; Interviews	
14	Review	Review	
15	EXAM	EXAM	