

隱 嶼 差 突 貝 還; 2011 鳥 庭 締 ; 7001320061Y2/20120224

(六 鳥 庭 締 市 7001320061Y2)

滂 帶 賜 1 彬 2011-02-21 務

滂 六 賜 昏 霍 審 B

滂 六 賜 公 六 ; 滂 辰 友 貝 賜 友 ; 滂 貝 辰 壽 首 賜 崇 辰 1 壽

滂 烹 貝 辰 螢 賜 2 辰 1 曳

滂 鼻 貴 賜

鼻 庭 庭 英 庭 柔 爽 留 盾 爽

滂 脣 差 辰 鼻 亨 利 賜

Students will practice using English in a variety of situations, through which practical English communicative ability will be fostered.

滂 脣 差 豈 賜

This class will meet for a total of 22.5 hours for the semester. Students will work in a variety of groupings upon activities using English. Each session will focus upon situations in which practical English communicative ability may be necessary, with a theme of working at an international technology company.

滂 鼻 六 渠 辰 鼻 庭 辰 納 丙 渠 賜

鼻 六 渠 市 Widgets 市 Benevides, M. & Valvona, C. 市 Pearson Longman 市 9789620189531

滂 脣 差 田 戶 辰 鑿 豪 辰 罌 耶 貝 火 賜

Group-work, pair-work, tasks, activities

DVD 火

滂 翟 知 貝 賜

涇 崇 賜 廢 辰 市 30% 言 答 貝 市 Participation: 30%; Group products: 40%

滂 還 貝 貝 鞅 辰 鼻 亨 賜

非 (E) 鼻 庭 庭 英 鳥 庭 爽 辰 留 鼻 庭 爽 又 英 鳥 庭 爽 條 立 仁 於 成 連 廷

滂 脣 差 卒 歲 賜 彬 脣 差 市 昏 霍 審 B 務

| 庭 首 | 脣 差 貝 豈 | | 賜 辰 辰 辰 辰 |
|-----|-----------------------------|--|--------------------------|
| 1 | Overview | Introduction; New teams | |
| 2 | Stage 4: Market research | About Sales & Marketing; Product description | |
| 3 | Stage 4: Market research | About surveys | |
| 4 | Stage 4: Market research | Designing a survey | |
| 5 | Stage 4: Market research | Prepare presentation of data | |
| 6 | Stage 4: Market research | Research presentation | Research Presentation |
| 7 | Stage 5: Advertisement | New teams; About assignment | |
| 8 | Stage 5: Advertisement | About advertisements | |
| 9 | Stage 5: Advertisement | About advertisements | |
| 10 | Stage 5: Advertisement | Making advertisement | |
| 11 | Stage 5: Advertisement | Making advertisement | |
| 12 | Stage 5: Advertisement | Infomercial Presentation | Infomercial Presentation |
| 13 | Stage 6: Trainee evaluation | Reflection; Interviews | |
| 14 | Review | Review | |
| 15 | EXAM | EXAM | |