黷먖ᄶ麔갩례댳뻺鰈갂鉐2011 맶렠鑼钧钎鑽鉐7001320061Y3/20120224

(鰓뿅鑲鈾钇鉶7001320061Y3)

鉀鰆뜀鈔딯 1 뮚鈷2011-02-21鈸

鉀鯧뻡鈔魰齹믨齟 B

鉀鯧뻡벱샥鈔鬈묓鰓뿅鉐**鉀뎯둫鉬뮱꾩鏂병鈔**믳꿫鉐**鉀鱸鵝鉬떶髕뇹鈔**齷鷄鉶1 뗀髻

鉀듕냢鱸鯧鉬닱鱁鈔3 됏鉶1 맶껨

鉀떹럻頀髮鈔

钨钁钡鈾钇 鑾钱钕鑿钱

鉀껽鹿뻡뮽鉬頀髢볾뇐鈔

Students will practice using English in a variety of situations, through which practical English communicative ability will be fostered.

鉀껽鹿鰔뿜鈔

This class will meet for a total of 22.5 hours for the semester. Students will work in a variety of groupings upon activities using English. Each session will focus upon situations in which practical English communicative ability may be necessary, with a theme of working at an international technology company.

鉀頀鯧꿶鉬頀곥鉬궷睕꿶 럾鈔

麑鰓吾鉶Widgets鉶Benevides, M. & Valvona, C.鉶Pearson Longman鉶9789620189531

鉀껽鹿黝꺵鉬귰뭍鱳鉬鵯鵔럾鏂鮑뿚鈔

Group-work, pair-work, tasks, activities

DVD 鰭뿼

鉀늳님묷鯤볾뷞鈔

鈹齗鵝鈺鵝붋긏齈鈥30%鈞**鋼鏂둓鈥**Participation: 30%; Group products: 40%

鉀뷡镉鏂鱸꽁鉬頀髢뻡뮽鈔

鉞 (E) 鑲钝钣钉鑸鈾鑼钥钱먄섓鉶钕钪鑿钱鑭鈾鑼钥钱먄섓鐓눏鏽鏺鋒鐏鈔

鉀껽鹿韘鯷鈔沾꼿麔뺄鉶魰齹믨齟 B鈸

鰡뇹	껽鹿鏂껬듯	롷뽛	鑌鑠鈰鐻鉬꾲듯럾
1	Overview	Introduction; New teams	
2	Stage 4: Market research	About Sales & Marketing; Product description	
3	Stage 4: Market research	About surveys	
4	Stage 4: Market research	Designing a survey	
5	Stage 4: Market research	Prepare presentation of data	
6	Stage 4: Market research	Research presentation	Research Presentation
7	Stage 5: Advertisement	New teams; About assignment	
8	Stage 5: Advertisement	About advertisements	
9	Stage 5: Advertisement	About advertisements	
10	Stage 5: Advertisement	Making advertisement	
11	Stage 5: Advertisement	Making advertisement	
12	Stage 5: Advertisement	Infomercial Presentation	Infomercial Presentation
13	Stage 6: Trainee evaluation	Reflection; Interviews	
14	Review	Review	
15	EXAM	EXAM	